

WORKING IN...

BUSINESS STUDIES

from the **unifrog** Careers library!

Helpful to have as skills, but also things you can gain through studying business studies

SKILLS REQUIRED

-  problem solving
-  organising
-  digital literacy
-  numeracy
-  communication
-  leadership

MANAGEMENT AND DEVELOPMENT

CEO

Lead the operations, strategy, and management of an organisation

Business development manager

Find new clients and opportunities to help a company grow and increase sales

HR officer

Plan staff policies, advise on company benefits, and support the management of employees

Business analyst

Use data to understand problems and help companies improve processes and performance



FINANCE

Bank manager

Manage a bank branch, help customers, and lead staff to meet business goals

Finance manager

Manage and give advice on the financial activities of an organisation or company

Insurance account manager

Help clients choose insurance products that meet their needs

MARKETING

Marketing executive

Plan how to advertise and promote goods and services

PR executive

Make plans and create content and events to improve or protect a company's reputation

Advertising executive

Create campaigns for clients at an advertising agency



RETAIL AND SALES

Purchasing manager

Buy goods and services a company needs while managing budgets and supplier relationships

Customer service manager

Lead a team of staff in handling customer enquiries and complaints

Sales manager

Lead a sales team, set targets, and develop ways to make more money

HALL OF FAME

American businesswoman and CEO of Walgreens Boots Alliance:

Rosalind Brewer



People in these jobs can earn between **£37,000 and £77,000** per year



By 2035 there could be **436,252 more** jobs in roles like this