

WORKING IN...

MEDIA

from the **unifrog** Careers library!

Helpful to have as skills, but also things you can gain through studying media

SKILLS REQUIRED

-  creativity
-  writing
-  digital literacy
-  attention to detail
-  communication
-  confidence

PUBLISHING

Newspaper or magazine editor
Oversee the look and content of online and printed publications

Publisher
Be responsible for the overall quality of a publication, like a book, newspaper, or magazine

Literary agent
Represent authors by pitching and submitting their books to publishers



TV & FILM

Producer (TV or film)
Manage how a TV programme or film is made

Media researcher
Find locations details, and performers of TV, film, or radio

Video editor
Edit sound and images together to create TV, film, and online video content

SOCIAL MEDIA

Content and marketing manager
Manage content for a company, including video, written copy, and social media

Social media manager
Plan and make posts for a company's social media channels

SEO specialist
Make a company more visible online by boosting its position in search engine results

MARKETING AND COMMUNICATIONS

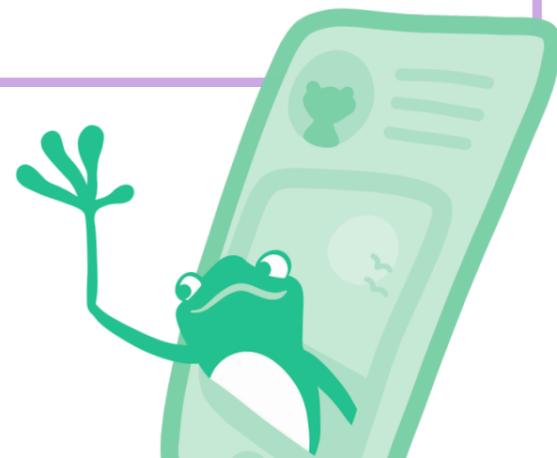
Marketing executive
Plan how to advertise and promote goods and services

Advertising executive
Create campaigns for clients at an advertising agency

Communications officer
Share news and information about a company and what it does

HALL OF FAME

Venezuelan film producer:
Gabriela Rodriguez



People in these jobs can earn between **£29,709 and £50,057** per year



By 2035 there could be **1,593 more** jobs in roles like this