

WORKING IN...

PHOTOGRAPHY

from the **unifrog** Careers library!

Helpful to have as skills, but also things you can gain through studying photography

SKILLS REQUIRED



creativity



resilience



digital literacy



attention to detail



networking



confidence

PHOTOGRAPHY AND FILM

Photographer

Professionally produce and edit photos

Photographic technician

Use digital files to produce high-quality images

Director of photography

Provide creative direction to get the right look for TV or film

DESIGN

Graphic designer

Create visuals for branding and marketing needs, like adverts, print, websites, and packaging

Set designer

Design and create backdrops and settings for productions for TV, film, and theatre

Animator

Create animation for films, TV, games, adverts, music videos, or websites

ART AND MEDIA

Visual merchandiser

Design shop displays and layouts to encourage people to buy products

Advertising art director

Create the visual elements of advertising campaigns

Stylist

Create displays and outfits for magazines, adverts, TV, film, and theatre

Art editor

Bring images and text together in a visually impactful way in printed or digital magazines

POST-PRODUCTION

Video editor

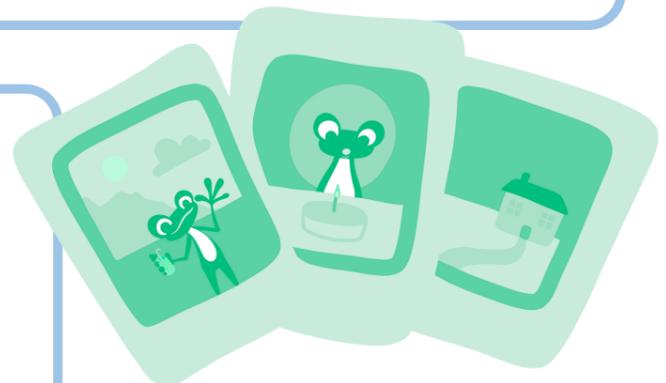
Edit sound and images together to create TV, film, and online video content

Visual effect (VFX) artist

Make something computer-generated look as realistic as possible in post-production for films and TV

Film colourist

Use colour palettes for video productions to help set the tone and mood



People in these jobs can earn between **£23,715 and £45,970** per year



By 2035 there could be **1,593 more** jobs in roles like this

HALL OF FAME

Argentinian photographer:

Adriana Lestido