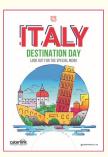
## CATERING BULLETIN

WELCOME TO THE FEBRUARY EDITION OF YOUR MARKETING BULLETIN. WE'RE CATERLINK, YOUR SCHOOL CATERER. WE WANT TO LET YOU KNOW ABOUT THE GREAT OFFERS, PROMOTIONS, EVENTS AND DEALS WE HAVE COMING UP THIS MONTH - SO, IN FEBRUARY WE HAVE DESTINATION ITALY, IN SEASON: CAULIFLOWER, WORLD PIZZA DAY, PANCAKE DAY, AND CHINESE NEW YEAR! WE HAVE MEAL DEALS AND PRODUCT PROMOTIONS THROUGHOUT THE MONTH.

#### **IN SEASON: CAULIFLOWER**

THIS MONTH WE WILL BE INCORPORATING CAULIFLOWER IN OUR DISHES SUCH AS CURRIES, TABBOULEH'S, SALADS AND EVEN AS A RICE REPLACEMENT! DID YOU KNOW THE STALK AND LEAVES ARE EDIBLE? PERFECT FOR REDUCING PREPARATION WASTE!





## **DESTINATION: ITALY**

ALONG WITH ANCIENT ROME, THE LEANING TOWER OF PISA AND POMPEII, ITALY IS KNOWN ACROSS THE WORLD FOR ITS DELICIOUS FOOD.. AND NOT JUST PASTA AND PIZZA! THIS MONTH WE WILL BE LOOKING AT DIFFERENT FOODS FROM ACROSS ITALY AND SERVING YOU INNNOVATIVE TWISTS ON ITALIAN CLASSICS!

#### WORLD PIZZA DAY

PIZZA, A FAVOURTIE DISH INTERNATIONALLY. DID YOU KNOW NO ONE ACTUALLY KNOWS HOW THE WORD PIZZA ORIGINATED? IT WAS FIRST IN SOUTHERN ITALY WITH NAPLES BEING KNOWN AS THE HOME OF PIZZA. CHECK OUT OUR FUNKY TOPPINGS THIS MONTH TO CELEBRATE ALL THINGS PIZZA!



#### **CHINESE NEW YEAR**



WE WILL BE CELEBRATING THIS MONTH CHINESE NEW YEAR.... IT IS THE YEAR OF THE DRAGON! DID YOU KNOW IN CHINA, NEW YEAR'S CELEBRATIONS LAST FOR 15 DAYS UNTIL LATERN FESTIVAL? AND ONE SIXTH OF THE ENTIRE WORLDS POPULATION CELEBRATE IT! CHECK OUT OUR MOUTH-WATERING CHINESE FOOD!.

### PANCAKE DAY

AKA SHROVE TUESDAY...TRADITIONALLY DURING LENT, CHRISTIANS WOULD GIVE UP RICH, TASTY FOODS SUCH AS BUTTER, EGGS, SUGAR AND FAT (SOME CHRISTIANS CONTINUE TO DO SO, IN FACT). SHROVE TUESDAY WAS THE LAST CHANCE TO EAT THEM - AND WHAT BETTER WAY TO DO SO THAN WITH A DELICIOUS PANCAKE!.





# FEBRUARY